



# AD DAY

Wednesday, March 12 @ 7pm

## 2025 AD PROGRAM

### AD BUYER FORM

(located on our website under Revue Info) must be filled out and turned in with each ad you sell. You are welcome to make as many copies of this form as needed.

### AD SUBMISSION LIST

(located on our website under Revue Info) must be submitted on Ad Day. This is an accurate list of all ads sold you sold and the grand total of your ad sales. **It is imperative you turn this sheet in...we use these lists to tally results & determine contest winners.**

Any student/family that sells a minimum of **\$150** worth of total ad sales will receive **1 FREE QUARTER PAGE SIZE PICTURE** in the front of our Revue Book.

For every **Additional \$250** in ad sales, you can earn another FREE Qtr. Size picture up to a maximum of 3 additional Qtr. Size pictures (equivalent to a Full Page).

### SUBMITTING ADS: (NEW PROCESS THIS YEAR)

- All ads must be uploaded to dropbox this year via this [link](#). (Password Has been emailed to you)
- **Accepted File Formats:** .pdf (preferred) or .jpg
- Please Name files as listed. If you have more than one ad of the same size please number them accordingly: (Example: if you have 2 FP ads, you would name the first ad Lastname\_First\_FP1 and the second ad Lastname\_First\_FP2)
  - **Full Page:** Lastname\_First\_FP
  - **Half Page:** Lastname\_First\_HP
  - **Quarter Page:** Lastname\_First\_QP
  - **6th Page:** Lastname\_First\_6P
  - **Business Card:** Lastname\_First\_BC
  - **20th Page:** Lastname\_First\_20P
  - **Shout Out:** Lastname\_First\_SO
- **Please submit payments in the form of ONE collective check (we will accept separate checks for businesses) or cash!**

**Not Design Savvy?** We can take care of that for you for an additional cost.

- **Ad Design Fees:** \$10 – Full Page Ad, \$5 for all other sizes (Excluding “Shout Outs”)
- Ads will contain Student’s Name & any text you wish to provide us. If text is not included we will make it up for you...**No proofs will be provided.**
- You may request a maximum of 2 Dance pictures or personal photos of your choice on any Full Page Ad & a maximum of 1 Dance picture or photo of your choice on any Half page ad provided there is space. **We will NOT insert dance pictures on QP or smaller ads!**

**Not interested in Selling Ads...Picture in Front of Book Only Price: \$85 Flat Rate**

**1 Qtr. Page Picture...their name will appear under the picture.**

**(You may purchase up to a maximum of 4 Qtr. size slots to complete a full page)**